

Statement Regarding American Heart Association Heartsaver Courses
October 17, 2017

On October 3, 2017 the American Heart Association (AHA) significantly reduced the price they charge training centers and instructors for Heartsaver course manuals. They have done this to encourage instructors and training centers to purchase the manuals and supply them to every Heartsaver course student as required by their Instructor regulations. In addition, they slightly lowered the price of the Online, part one, of the blended learning Heartsaver courses. Course manuals are only used for the classroom version of the course and not the online, blended learning, version of the course. In order to recoup their income they increased the amount they charge instructors and training centers for the cost the course completion card by **680%**.

CPR Services of Indiana, LLC primarily completes skills sessions for AHA Heartsaver courses. Skills sessions are part two and three (practice and testing) of the Blended Learning version of the Heartsaver courses. Our customers purchase part one from the AHA and then complete a skills session with one of our instructors. With this new pricing model from the AHA the cost of materials for CPR Services of Indiana to complete a skills session has increased by over 500%.

We are working closely with our training center, CPR Services, and others to try and find a solution to not pass these costs onto our customers. We currently do not have a resolution but we will keep this site updated as we get closer to a solution.

Courses that we offer that are impacted by the price increase:

- Heartsaver CPR AED Skills Session
- Heartsaver First Aid CPR AED Skills Session

This price increase does not affect *Basic Life Support* courses from the American Heart Association.